



### Pollinator Day of Service Suggested Social Media Posts

In the days leading up to the nationwide “Plant Your Own Pollinator Garden” day of service, we encourage you to devote your social media pages to bringing awareness to the issue of pollinator health. Please consider using the following hashtags in all Twitter posts: #NPMADayofService, #PollinatorHelp and #BEEAwareBeSafe. Also, don’t forget to share our posts on Facebook ([Facebook.com/PestWorld](https://www.facebook.com/PestWorld)) and retweet our tweets on Twitter ([@PestWorld](https://twitter.com/PestWorld)).

#### **Facebook**

- One of the primary threats to honey bees and other pollinators is the lack of available nectar and pollen sources, but you can help hungry bees by planting a Pollinator Garden in your back yard! #NPMADayofService #PollinatorHelp <http://bit.ly/U2PPvO>
- Do you know how to spot the differences between good pollinators like honey bees and aggressive stinging insects such as hornets and wasps? Many stinging insects have similar coloring and patterns, but their body shape and the type of nests they build are major clues. #BEEAwareBeSafe #PollinatorHelp <http://bit.ly/1pB1YFE>
- The produce aisle at your local grocery store would be barren without bees. Managed bee hives help ensure that crops are pollinated to produce seeds for the fruits, vegetables and nuts we enjoy every day. #PollinatorHelp <http://bit.ly/1lsx6Fv>

#### **Twitter**

- Plant flowers in clusters to make them more easily noticed and accessed by pollinators. #PollinatorHelp <http://bit.ly/U2PPvO>
- How to tell a good pollinator from a bad stinging insect: <http://bit.ly/1pB1YFE> #BEEAwareBeSafe #PollinatorHelp
- Homeowners can help pollinators like honey bees by planting pollinator gardens. #PollinatorHelp #NPMADayofService <http://bit.ly/U2PPvO>
- Honey bees are one of the most important pollinators for flowers and crops. #PollinatorHelp #NPMADayofService <http://bit.ly/1y9g9UI>
- Supporting local beekeepers helps maintain pollinator health. #PollinatorHelp <http://bit.ly/1q4vX6D>
- Learn about pollinator health and what you can do to help: <http://bit.ly/U2PPvO> #BEEAwareBeSafe #NPMADayofService