**MEDIA ALERT**

**Contact:**

<First Name><Last Name>

<Company Name>

<Phone Number>

<Email Address>

**<COMPANY NAME> TO PLANT COMMUNITY GARDEN IN <CITY/AREA OF CITY> AS PART OF NATIONAL DAY OF SERVICE TO RAISE AWARENESS ABOUT POLLINATOR HEALTH**

**WHAT:** Pollinators such as honey bees, butterflies, birds, bats and beetles, play a vital role in the nation’s food supply chain. With honey bees facing serious issues such as Colony Collapse Disorder, the National Pest Management Association (NPMA) has established a national day of service – “Plant Your Own Pollinator Garden” – during which professional pest control companies across the country will plant a garden in their communities. Coincidentally, this day of service will take place on National Honey Bee Day.

<Company Name> with locations in <Cities/State>, will plant a pollinator garden in <City/Area of City> in support of this national campaign and to call attention to the importance of pollinator health and the establishment of foraging sites.

**WHERE:** <Area of City>

 <Address>

**WHEN:** Saturday, August 22, 2015

 <INSERT TIME>

**VISUALS:** <Company Name> executives and employees planting flowers and plants

**About <Company Name>**

<Insert Company Boilerplate Here>